



# Corporate Factsheet

WingSpread addresses the fundamental equation governing Human Capital Optimization: "The work to be done must equal what workers can do." Skills are the critical element in solving this equation as skills are measurable and quantitative. Developed from over 30 years of experience in the fields of executive recruiting and corporate strategy, WingSpread applies an innovative methodology and web-enabled "SaaS" analytics technology to help organizations to evaluate talent and take decisive action. Our solutions enable companies to overcome challenges from recruitment and workforce planning to corporate acquisitions and restructuring to achieve better returns on their investment in human capital.

## KEY CORPORATE FACTS

Founded: 2006

Headquarters: Denver, Colorado

Locations: New York, New York; Kansas City, Missouri

Executive Team:	Wayne Reagan	Chief Executive Officer
	Michael Yinger	President and Chief Operating Officer
	Michael Gersten	Vice President of Sales and Channels
	Mark Birch	Vice President of Marketing and Strategy

## WINGSPREAD SOLUTIONS

<b>Position DNA</b>	Provides skills-based analysis tied to corporate goals to generate a position profile used to acquire, develop and retain talent.
<b>Corporate Genome</b>	Sequences and maps the skills of people and positions across an organization to create a skills repository for senior leadership to manage talent most efficiently and achieve corporate goals.
<b>Merger Recombination</b>	Enables corporations undergoing a merger or acquisition to align resources in the new organization in order to minimize disruption, speed transition, and ensure a successful integration.

### Corporate Timeline

- General Software Release on May 2009
- First completed client project in April 2008
- Alpha Software Release on January 2008
- Founded 2006

### Company Highlights

- Developed fully deployable "SaaS" software platform ready for immediate client use
- Self-funded enterprise that has not taken any outside funds
- Proven methodology based on 30 years of research and experience in executive recruiting and corporate strategy

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